ABSTRACT OF THE DISCLOSURE

The invention is intended to reduce streaks and density unevenness in an image recorded by a recording head. The density of a not-yet-completed image formed by preceding recording is read and a result of the reading is reflected upon subsequent recording so that the streaks and the density unevenness caused by the preceding recording are reduced by the subsequent recording. Practically, based on the reading result, recording data for use in the subsequent recording is corrected to be able to reduce the streaks and the density unevenness.